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March 2009

Arizona Corporation Commission
1200 W. Washington St.
Phoenix, AZ 85007

Re: Docket Numbers E-01345A-08-0172 and ~~E-000001-08-0314~~

Dear Commissioners:

As a small business owner and an Arizona Public Service customer, I urge you to require that APS invest more of our ratepayer dollars in energy efficiency as part of the APS rate case and to increase energy efficiency requirements as part of the Commission workshops on energy efficiency.

While we expect electric rates to keep going up it is important to provide businesses the necessary tools to reduce their electric bills and manage their energy usage. Improving energy efficiency is by far the cheapest measure for reducing energy demands and is at least half the price of building new power plants.

By offering more financial incentives to businesses like ours as we seek to reduce our operating expenses, you help businesses become more profitable and decrease our demand for new, dirty power sources like Coal. There are also opportunities to partner with the Phoenix Green Chamber of Commerce to facilitate the educational process of businesses as they seek to become more efficient in their energy requirements. It is a growing demand that we see among our members and would certainly help all parties of Arizona.

We all know that efficiency is the only logical step in this or any climate. This is not a political issue. This is a common sense issue that is far behind the times. Since improving energy efficiency will have such a huge impact on not just our business but, many others, I hope that the ACC will seek a 20% by 2020 policy and encourage APS to support rebates and assistance to businesses.

Thank you for your time and service to Arizona.

Sincerely,

Jeff Frost, owner
a.k.a. Green / a.k.a. Green Services
jeff@akagreen.com

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